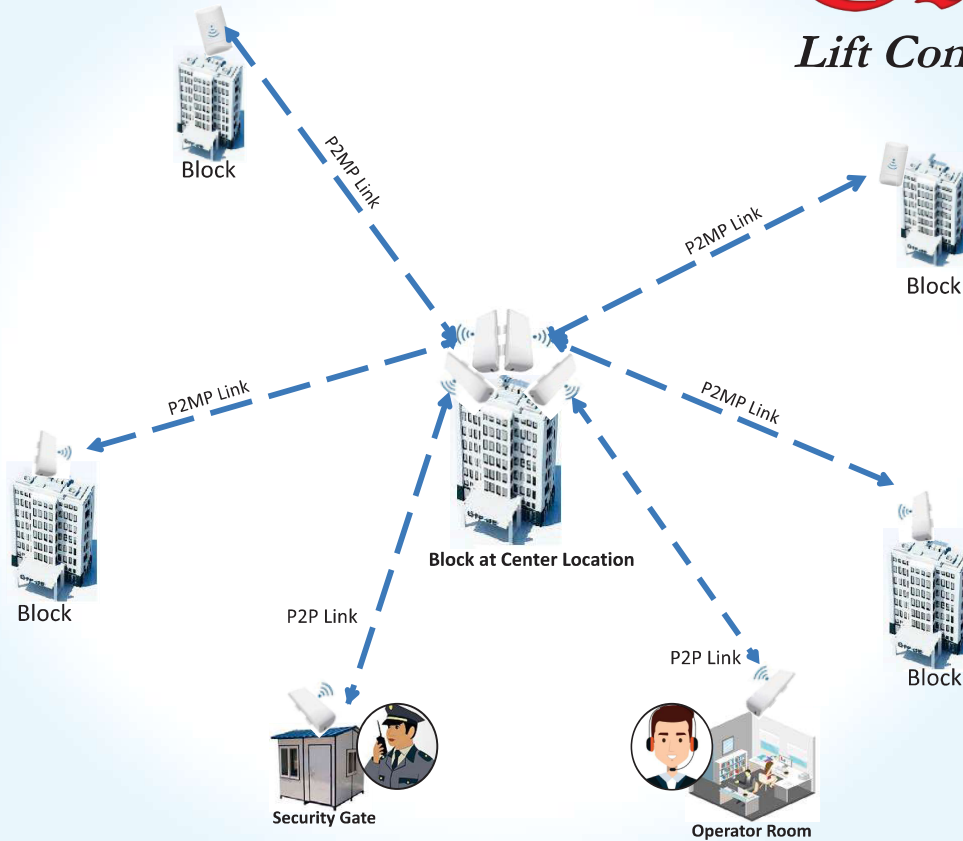


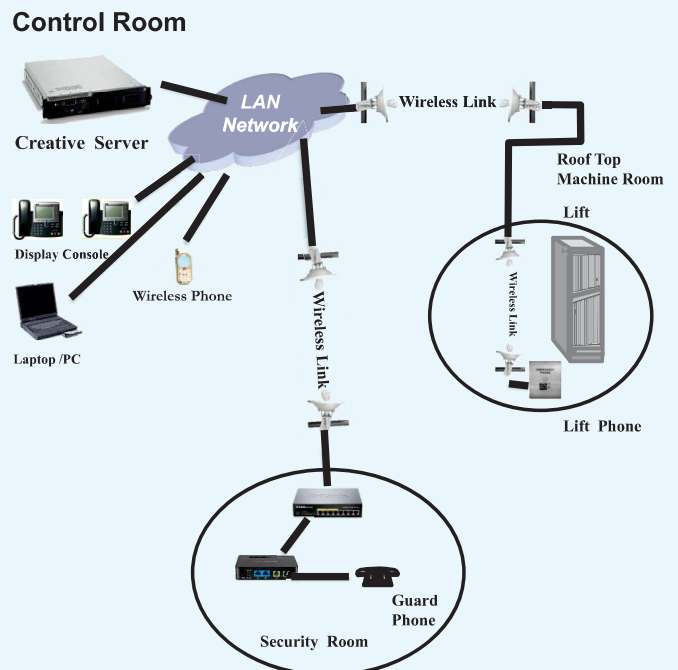
# Creative

## Lift Communication System



- Creative Lift Communication Systems is designed on latest wireless protocols to give better voice quality using latest voice codec consuming less bandwidth on wireless media.
- The Wireless media offers flexibility to connect new building lifts to central control room without laying costly cables and civil infrastructure.

### Lift Connectivity to Control Room Block Diagram for Wireless Connectivity



Simplifying Communication

## Emergency Lift Communication System CIP-100



Creative Lift Communication System is a feature rich collaboration platform for integrated voice, video, fax & email services on standard SIP based soft-switch architecture based on 2 core processors with clock speed of 3.2GHz to handle the traffic requirements of any mid-size enterprise.

It is most suited for modern enterprises where different departments or buildings are connected over wireless/LAN links.

Creative Lift Communication System complies with various open standard interfaces like QSIG, H.323, XMPP, SIP and CSTA used for various networking applications. Network resource sharing, NTP synchronization of nodes, Mac binding are standard features supported in the integrated multimedia architecture. Supports offline software upgrade and auto-boot when power is restored to ensure uninterrupted communication.

### Rich Telephony Features

- ❖ Auto Attendant & IVR functions
  - Auto Attendant Schedule with configurable multiple tree support.
  - Customizable voice guided formats.
- ❖ Call Forwarding
  - Busy/No Answer Call Forwarding
  - External Call Forwarding
- ❖ Call Recording
  - 100% call recording
  - External/Internal call recording
- ❖ Call Log, Call detail Recorder, Billing and User formats for billing.
- ❖ Call Transfer
  - Attended/Blind Call Transfer
  - Internal/External Call Transfer
- ❖ Music on Hold
  - System default MoH
  - Personalized MoH
- ❖ Live Call Monitoring
  - Online/Offline status of Lift phones
  - Busy/Talk/Ring status of lift phones

Dictating the Information Age

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